

Event Schedule			
Time Slot	Subject	Speaker	Topic
09:30 am to 10:00 am	Check-In		
10:00 am to 10:10 am	Welcome	Amin Salahuddin, Founder Mars Networking	Welcome to Mars Networking. The new paradigm!
10:15 am to 10:30 am	Introduction	Shams Karim, Founder & CEO Nirvana Solutions	Why Mars Networking and how businesses can benefit?
10:30 am to 11:30 am	Keynote	Larry McManus, Director of the Business & Community Development Office. Texas Economic Development & Tourism Office of Governor Greg Abbott	How We're shaping the future of Austin & how your business can benefit from it.
11:30 am to 12:30 pm	Cafeteria	Lunch	
<b>Session 1: Launch</b>			
12:30 pm to 01:15 pm	Speaker	Jodene O'Brien   CEO ActionCOACH Central Texas	Ideas are easy. Execution is everything!
	Speaker	Jeff Stec, President Tylerica Marketing Systems	Why Your Business Needs a Marketing System.
	Speaker	Nuha Elkhiamy   Director People Operations Technology Google	The mantra for startup success? rockstar team or disruptive product first?
<b>Session 2: Grow</b>			
01:15 pm to 02:00 pm	Speaker	Wayne Hegwood, Owner   Investor   Trusted Business Advisor, Denali Business Advisors, LLC	Business Finances & Management 101
	Speaker	Rolf Schultz   Former C-level Exec   Fractional COO personalcoo.com	Troubleshooting difficult situations and developing new growth opportunities.
	Speaker	Byron Attridge   Certified EOS Implementer   Entrepreneur   Leadership Coach EOS Worldwide	6 Steps to Run a Better Business and have a Better Life
<b>Session 3: Exit</b>			
02:00 pm to 02:45 pm	Speaker	Joseph Jeffers, CFP US Army Reserves	Financial Planning: Am I ready to make an exit?
	Speaker	Mark Eiland, Partner Eminence M&A Strategies	Nuances of M&A transactions
	Speaker	Jim Howicz, Managing Partner Richards Rodriguez & Skeith LLP	Mitigating risks & planning exit strategies early
02:45 pm to 04:00 pm	Exhibitors & Networking	Exhibitors & Networking	Exhibitors & Networking